

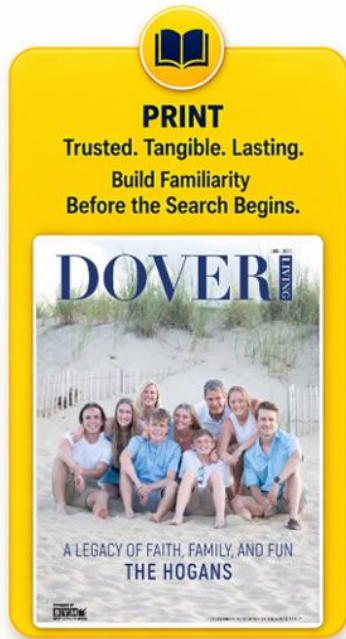
Best Version Media

Local Marketing for Local Businesses



How Businesses Are Chosen *Using Best Version Media*

Every business invests time and money into marketing with the goal of being **Seen, Found**, and ultimately **Chosen**. Yet even when businesses work hard on marketing, the results don't always deliver the sales they expect.



SEEN WITH PRINT

This is where **PRINT** plays a critical role. Local businesses become more familiar and trusted when people see them in a local positive community magazine instead of just as another advertisement.

Print is the persuasion that happens before the business is found. And this persuasion happens when the business is associated with positive, local content that readers choose to engage with.

Over time, this builds familiarity and credibility before the search for the business ever begins online.

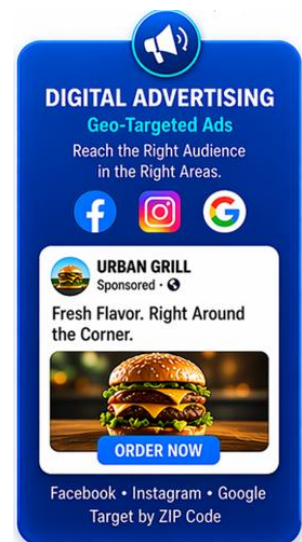
When customers later see the business online through digital ads or search results, the business already feels familiar and more trusted because they have seen it before in a local trusted community magazine.

Best Version Media offers geo-targeted **DIGITAL ADVERTISING** aimed at keeping your brand in front of a targeted audience.

Our digital ads work together with our community magazine to help your business stay visible online so your business continues to be **SEEN**.

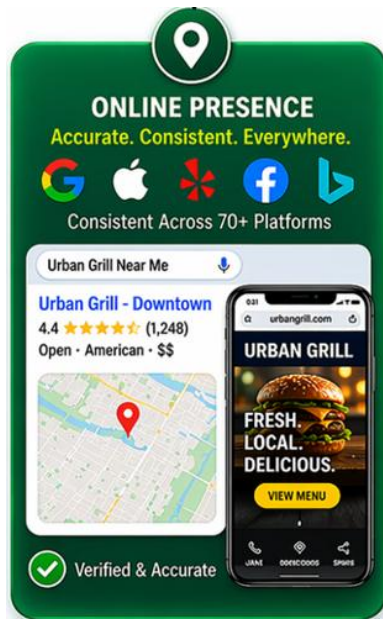
BVM creates, designs, manages, monitors, and supports your digital advertising campaigns across platforms like Facebook, Instagram, Google, and other major ad networks.

Our team handles the strategy, ad placement, targeting, and ongoing campaign management so local businesses can stay focused on running their business.



SEEN WITH DIGITAL ADS

SEEN. FOUND. CHOSEN.



FOUND ON LOCAL SEARCH

Best Version Media helps businesses get SEEN in the community through print and digital ads and **FOUND** online with our online presence platform.

Being FOUND means helping local customers easily find your business online through Google, Google Maps, Apple Maps, Facebook, Yelp, Bing, Siri, Alexa, and other major apps and search platforms.

It also helps make sure your business information is accurate and consistent everywhere people search, helping your business appear more often in local search results.

Our **ONLINE PRESENCE** platform strengthens your visibility across major search engines, maps, apps, and directories.

In today's market, *your online reputation is often the difference between being found and being **CHOSEN**.*

Being CHOSEN means helping your business build trust across major review and search platforms like Google, Facebook, Yelp, Apple Maps, and Bing.

Our **REPUTATION MANAGEMENT** system helps businesses monitor reviews, respond from one central location, and encourage customer feedback through simple QR codes and review links.

Businesses that regularly receive reviews, respond to customers, update their information, and stay active online are more likely to appear trusted, recommended, and referred by both customers and search engines.



CHOSEN BY REPUTATION

NOTE: Artificial Intelligence tools and voice assistants are increasingly helping people choose local businesses. Strong listings, accurate business information, and active customer reviews help AI platforms recognize your business as trusted, active, and local — making your business more likely to be recommended.

Our Online Presence platform supports this process through listings management, review monitoring, reputation tools, and increased visibility across major search, map, and review platforms like Google, Apple Maps, Facebook, Yelp, and Bing.

Businesses that stay active online with accurate information, customer engagement, and consistent updates are more likely to be recommended by both search engines and emerging AI platforms.

SEEN. FOUND. CHOSEN.



Most businesses are active online posting on Facebook and Instagram —so it looks like their marketing is working.

But you don't have to guess if your advertising is being effective or not.

Best Version Media gives you a **DASHBOARD WITH ANALYTICS** which provides visibility into how your print and digital is performing by tracking exposure and engagement.

PRINT: Print plays a critical role in building recognition and credibility before the search begins.

DIGITAL: Digital advertising helps keep your business visible online across websites, social media, search engines, and apps where local customers spend their time.


ONLINE PRESENCE: Online presence helps customers easily find your local business through Google, maps, voice search, AI search, and major online platforms while improving your local organic search rankings.

REPUTATION MANAGEMENT: Reputation management helps build trust by monitoring reviews, encouraging customer feedback, and keeping your business active and engaged online.

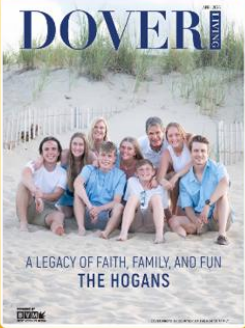
Best Version Media provides a complete, managed marketing system for local businesses. We bring the elements of print, digital ads, online presence and reputation management together into one platform.

A COMPLETE, MANAGED SYSTEM


Print. Digital. Online Presence. Reputation.



PRINT
Trusted. Tangible. Lasting.
Build Familiarity
Before the Search Begins.




A LEGACY OF FAITH, FAMILY, AND FUN
THE HOGANS




DIGITAL ADVERTISING
Geo-Targeted Ads
Reach the Right Audience
in the Right Areas.

Facebook Instagram Google


 **URBAN GRILL**
Sponsored • 📍

Fresh Flavor. Right Around
the Corner.



ORDER NOW

Facebook • Instagram • Google
Target by ZIP Code



ONLINE PRESENCE
Accurate. Consistent. Everywhere.

Consistent Across 70+ Platforms


Urban Grill Near Me

Urban Grill - Downtown
4.4 ★★★★★ (1,248)
Open • American • \$\$




Verified & Accurate





REPUTATION MANAGEMENT
Monitored & Trusted.
Protect Your Reputation.
Build More Trust.



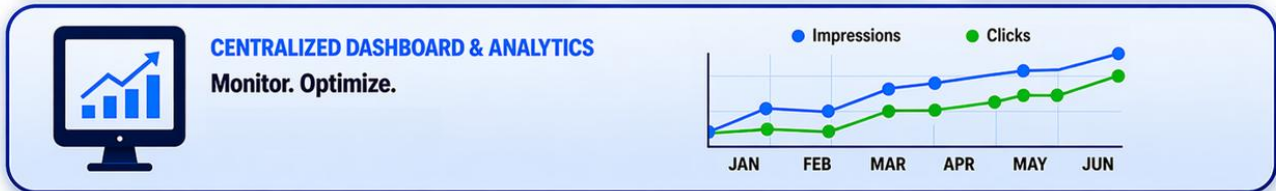


REPUTATION SCORE

4.8

★★★★★

Reviews This Month
245 ↑ 12%



SEEN. FOUND. CHOSEN.